



# HEALTHY, WEALTHY AND WISE

**2015 CPBI ONTARIO  
REGIONAL CONFERENCE**

## SPONSORSHIP BENEFITS

Be a Sponsor of the 2015 CPBI Ontario Regional Conference and enhance your recognition within the pension, employee benefits and institutional investment industries. There are opportunities for sponsoring education sessions, keynote presentations, featured speakers, delegate receptions and evening entertainment.

For more information contact the CPBI Ontario Regional Office:  
[ontario@cpbi-icra.ca](mailto:ontario@cpbi-icra.ca)  
877 599-1414





# HEALTHY, WEALTHY AND WISE

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Dear Friends,

Founded in 1960, the Canadian Pension & Benefits Institute (CPBI) is a national, not-for-profit organization that specializes in providing its members with low-cost, industry-related educational sessions across Canada in the pensions, employee benefits and investment sectors. As Chair of the 2015 Conference Committee of the CPBI Ontario Regional Council, I am happy to invite you to support the 2015 Ontario Regional Conference.

The 2015 CPBI Ontario Regional Conference will be held in Toronto, Ontario on October 28-29, 2015 at the Toronto Hilton. The Conference Committee is busy planning a top-rate educational program and engaging networking opportunities for plan sponsors, service providers, and consultants alike. However, a successful conference is not possible without the support of our industry partners.

I encourage you to review the sponsorship opportunities set out in this brochure and invite you to support the 2015 CPBI Ontario Regional Conference. Together we can create a wonderful event, full of high quality, cost effective education and networking forums focused on the exchange of information and analysis of best practices related to pensions, employee benefits and investments.

If you have any questions with respect to the sponsorship opportunities set out in this brochure or the conference more generally, please contact the CPBI Ontario Regional Office ([ontario@cpbi-icra.ca](mailto:ontario@cpbi-icra.ca) or 1-877-599-1414). I would also be happy to answer any questions that you may have and can be contacted directly at [ndm@hicks.com](mailto:ndm@hicks.com).

Yours very truly,

Natasha D. Monkman  
Chair, 2015 CPBI Ontario Regional Conference  
Member-At-Large, CPBI Ontario Regional Council



**\$12,500**

## **Diamond- Gala**

Three Available

**SOLD OUT**

The Diamond Sponsorship offers special recognition throughout the conference as one of the premier sponsors of the 2015 CPBI Ontario Regional Conference. Your organization will also be co-sponsor of the Wednesday Evening Entertainment. The package includes visibility (banners, posters, printed material, advertising), introduction and thank you.

- Five complementary conference registrations
- Special rate extended to Diamond Sponsors to invite plan sponsors
- Special banner recognizing Diamond Sponsors prominently displayed throughout the conference
- Premier exhibit space to display promotional material in central meeting area
- Logo included in all conference advertising in media publications
- Name and logo included in delegates' book
- Special thank you at beginning and end of conference
- Appropriate logo placement on the CPBI conference website acknowledging level of sponsor

**\$9,500**

## **Platinum**

Three Available

There are three Platinum Sponsorship opportunities:

- Benefits Workshop Stream Branding **SOLD**
- Pension/Investment Workshop Stream Branding
- 2 Plan Sponsor Plenary Sessions Branding

Each Platinum Sponsor will have prominent signage in the meeting room where the applicable program session is occurring.

- Three complementary conference registrations
- Special rate extended to Platinum Sponsors to invite plan sponsors
- Special banner recognizing Platinum Sponsors prominently displayed throughout the conference
- Premier exhibit space to display promotional material in central meeting area
- Logo included in all conference advertising in media publications
- Name and logo included in delegates' book
- Special thank you at beginning and end of conference
- Appropriate logo placement on the CPBI conference website acknowledging level of sponsor



**\$7,000**

**Gold**

Five Available

There are 5 Gold Sponsor opportunities ~ be the recognized sponsor at one of the following events:

**1. Opening Keynote Presentation SOLD**

Be recognized as the sponsor of the opening keynote! Your corporate logo will be appropriately displayed at this session and you will have the opportunity to introduce the speaker.

**2. Wednesday Lunch with special speaker SOLD**

The sponsor of the first lunch will have their logo on display during the lunch, and you will introduce the featured speaker.

**3. Health Breaks**

The sponsor of the health breaks will have prominently displayed signage at each station and in addition, will be recognized as the sponsor during health break announcements.

**4. Delegate Reception following sessions on Day 1 SOLD**

A new addition to this year's conference is a gathering of delegates following the last education session of day 1. Be a sponsor of this event and you will have an opportunity to draw for the door prize and announce the winner.

**5. Thursday Breakfast with special speaker**

The sponsor of the breakfast on Day 2 will have their logo on display during the breakfast, and you will introduce the featured speaker.

All Gold Sponsors receive the following considerations:

- Two complementary conference registrations
- Special banner recognizing Gold Sponsors prominently displayed throughout the conference
- Exhibit space to display promotional material in central meeting area
- Logo included in all conference advertising in print media
- Logo included in delegates' conference book
- Special thank you during conference
- Appropriate logo placement on the CPBI conference website acknowledging level of sponsor



**\$4,500**

*Five Available*

**Silver**

All Silver Sponsors receive the following considerations:

- One complementary conference registration
- Exhibit space to display promotional material in central meeting area
- Logo included in all conference advertising in print media
- Logo included in delegates' conference book
- Appropriate logo placement on the CPBI conference website acknowledging level of sponsor

**\$2,500**

**EIGHT SOLD**

Ten Available

**Bronze**

All Bronze Sponsors receive the following considerations:

- Exhibit space to display promotional material in central meeting area
- Company name included in all conference advertising in print media
- Logo included in delegates' conference book
- Company name on the CPBI conference website acknowledging level of sponsor



**2015 CPBI Ontario Regional Conference  
Sponsor Application**

Please complete and fax to: 1-905-643-2972 or scan/email to [ontario@cpbi-icra.ca](mailto:ontario@cpbi-icra.ca)

**DIAMOND (Three Available)**

**\$12,500    SOLD OUT**

☐

**PLATINUM (Three Available)**

**\$9,500    ONE SOLD**

☐

**GOLD (Five Available)**

**\$7,000 (Choose one of the following)**

**Opening Keynote**

☐

**SOLD**

**Lunch - Day 1**

☐

**SOLD**

**Health Breaks**

☐

**Delegate Reception**

☐

**SOLD**

**Breakfast - Day 2**

☐

**SILVER (Five Available)**

**\$4,500**

☐

**BRONZE (Ten Available)**

**\$2,500**

**EIGHT SOLD**

☐

Name:

Company:

Address:

City:

Postal Code:

Email:

Telephone:

